NZ's tech export headquarters

A recent regional report from TIN showed that Auckland's reputation as New Zealand's tech business HQ is still holding true. In May this year, TIN released its Grow North regional report, focusing on the tech sector north of the Auckland bridge.

The report found that north Auckland is home to 20% of the country's highest revenue-generating technology export businesses. It is also the second largest NZ region in terms of number of TIN200 ranked firms last year, and is the only NZ region that had double-digit five-year compound annual growth rate (CAGR) for TIN200 firms, at 13.5%. International expansion is a key driver of revenue growth for companies in the region with Grow North's “Fast Five” companies generating more than $90 million in revenue in the North America market.

Looking at the IT job market we have also found that overall the tech sector in Auckland continues to be one of the fastest-moving and incredibly dynamic regions in New Zealand. It offers excellent income prospects to IT professionals and has cutting edge tech companies operating within its borders. This may be the reason that despite the busy traffic, parking head aches and high cost of living, Auckland still shines as an IT destination of choice for many IT techs in NZ and attracts IT talent from across the globe.

$93,500 Auckland median base salary rate
$95/hr Auckland median contracting rate
$90,000 National median base salary rate
$95/hr National median contracting rate

86% male
14% female

IT jobseeker snapshot

IT employer snapshot

77% Permanent (77%)
23% Contract (23%)
76% Private Sector (76%)
24% Public Sector (24%)
Top 5 in-demand IT skills in Auckland
1. Project management
2. Software development
3. Digital
4. Networking & infrastructure
5. Business analysis

Top 5 prevalent IT skills in Auckland
1. Software development
2. Networking & infrastructure
3. Support/help desk
4. Management
5. Project management

Salary increases

IT employers planning to pay an increase
61% Yes (61%) 3% No (3%) 36% Unsure (36%)

IT professionals expecting a pay increase
61% Yes (61%) 10% No (10%) 29% Unsure (29%)

Attracting IT talent: is it easier, harder or the same as in 2016?
71% It's the same
23% It's harder
6% It's easier
Main reason to look for a new job?
Time for a change - 21%
Low salary - 18%
Project coming to an end - 17%

Main reason to accept a new job offer?
1. Better salary package - 30%
2. Challenging work - 23%
3. Training & development opportunities - 20%

Key reasons IT employers are hiring
New IT projects (44%)
Increased customer demand (25%)
Staff replacement (12%)
Increased IT demand from business (9%)

Biggest business challenge for IT employers in Auckland?
Growing market share (29%)
Attracting and retaining staff (23%)
Work/life balance

88% of Auckland IT professionals rate their current work place as a good place to work.

87% of IT professionals in Auckland have flexible working options, e.g. flexible working hours and/or remote access.

The top non-financial benefits for Auckland job seekers

- Flexible working conditions: 47%
- Career development & planning: 21%
- Additional annual leave: 10%

Top 5 benefits in Auckland

28% of IT professionals in Auckland receive benefits as part of their salary package, the top five benefits are:

- Flexible working hours - 45%
- Mobile phone allowance - 42%
- Health care subsidy - 31%
- Car park - 30%
- Paid training - 26%

Absolute IT delivers New Zealand’s best IT recruitment solutions. We used the following sources for this report: over 46,000 real-time salary entries as entered into itsalaries.co.nz, January 2018 Absolute IT Remuneration Report, 2018 TIN Regional Technology Industry Report: Grow North Region. We are proudly New Zealand owned and our track record speaks for itself. 97.2% of placed IT job seekers would recommend us to others.