New Zealand's digital HQ

Attracting a wide range of businesses including robotics, food processing, precision engineering, advanced materials and space technology firms, Auckland is fast becoming NZ's digital HQ. Initiatives such as the GRIDAKL innovation precinct further supports growth in this sector as it is a hub for fast-growing ICT companies including media and fintech providers, software, gaming and app developers.

Key areas of growth: Digital Media, Healthcare

- 47,682 number of jobs that tech sector provides
- $7.8bn Auckland tech sector's contribution to GDP
- 50% of digital professionals in NZ work in Auckland

Most in demand skills from IT employers in Auckland

1. Software Development
2. Digital
3. Business Analysis
4. Project Management
5. Support/Helpdesk
6. Architecture
7. Networking & Infrastructure
8. Business Intelligence
9. Data/Database
10. Strategy & Consulting
86% male
14% female

$90,000 median base salary
$90/hour median contracting rate

Most prevalent IT skills in Auckland?
1. Software development
2. Support & helpdesk
3. Networking & infrastructure
4. Management
5. Project management

IT Jobseekers snapshot
- 77% Permanent
- 23% Contract

IT Employer snapshot
- 75% Private Sector
- 22% Public Sector
- 3% Not-for-profit

88% of Auckland IT professionals rate their current work place as a good place to work

Work/Life balance
84% of IT professionals in Auckland have flexible working options, i.e., flexible working hours and/or remote access
Salary increases

IT employers: planning to pay an increase

- Yes (52%)
- No (7%)
- Unsure (41%)

IT professionals: expecting a pay increase

- Yes (61%)
- No (10%)
- Unsure (29%)

Attracting IT talent: is it easier, harder or the same as in 2016?

- It's the same (62%)
- It's harder (27%)
- It's easier (11%)

"Main reason why I am looking for a new job is..."

- Time for a change - 24%
- Skills not being utilised - 19%
- Low salary - 19%
The top non-financial benefits for Auckland job seekers:

- Flexible working conditions: 46%
- Career development & planning: 26%
- Additional annual leave: 9%

Top three benefits in Auckland:

28% of IT professionals in Auckland receive benefits as part of their salary package, the top five benefits are:

1. Flexible working hours - 42%
2. Mobile phone allowance - 42%
3. Health care subsidy - 31%
4. Car park - 29%
5. Paid training - 25%

Chief reason to accept a new job offer:

1. Better salary package - 30% (down 14% from 2015)
2. Challenging work - 23% (up 5% from 2015)
3. Training & development opportunities - 20% (up 7% from 2015)
What do employers look for when hiring new IT talent?

Communication skills
Problem solving skills
Technical skills

Key reasons employers hire in Auckland

36% New IT projects
21% Increased customer demand
20% Staff replacement
15% Increased IT demand from business

Biggest business challenge for IT employers in Auckland?

"Attracting and retaining staff" 25%
"Growing market share" 23%

Absolute IT delivers New Zealand’s best IT recruitment solutions. We used the following sources for this report: over 45,700 real-time salary entries as entered into itsalaries.co.nz, June 2017 Absolute IT Remuneration Report, August 2017 Absolute IT Digital Report, aucklandnz.com and Digital Nation Report. We are proudly New Zealand owned and our track record speaks for itself: 98.9% placed IT job seekers would recommend us to others.